Schedule

Cattle U 2019

Wednesday, July 31

CC = Cow-calf • S = Stocker • F = Feeder

Session	Time	Location	CC	S	F	Topic	Speaker	Sponsor
Registration	10 am – 4 pm							
Tradeshow Open	10 am – 4 pm							
Concessions Open								
Opening General Session	1 pm – 2 pm							
Welcome	1 – 1:15 pm					Welcome	Holly Martin and Mike Beam	
Keynote	1:15-2:00 pm					RIding for the Brand: One Beef Industry	Dr. Dan Thomson	American AgCredit
Break	2-2:30 p.m.	Trade Show						
Session 1	2:30-3:15pm							
		Room 1		S	F	Not all backgrounding is created equal	Frank Goedeken	Kinsley Feeders, LLC
		Room 2	CC			Wading through the confusion of EPDs and genomics	Lorna Marshall	
		Room 3	CC	S	F	Controlling flies and lice in your cattle operation	AJ Tarpoff	Bayer
		Room 4	CC	S		Protecting your investment	Patrick Laird and David Schemm	
Break	3:15-3:45 pm	Trade Show						
Session 2	3:45-4:30pm							
		Room 1	CC			Preparing the calf for a successful journey	Brad White	
		Room 2	CC			Beef Industry Trends: Seedstock Panel		ABS
		Room 3	CC	S	F	Forage Knowledge Powers Performance	Robin Cox	
		Room 4	CC	S	F	Don't let internal parasites affect performance	Marc Campbell	
Social @ DC Roundup Arena	6 pm – 7:15 pm							
Roundup Rodeo starts *	7:15 pm							

* Tickets available as an add-on to registration

Thursday, August 1

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Session	Time	Location	CC	S	F	Topic	Speaker	Sponsor
Registration	7:30 am							
Tradeshow Open	7:30 am – 3:30 pm							
Concessions Open								
Opening General Session	8 – 9 am							
Welcome	8 – 8:15 am					Welcome	Holly Martin	
Panel	8:15-9 am					Bringing Top Dollar : Marketing Panel		DOUBLE D
Break	9-9:30 am	Trade Show						
Session 3	9:30-10:15am							
		Room 1	CC	S	F	Who needs traceability?	Brandon Depenbusch	
		Room 2	CC	S	F	BQA Session: Cattle Handling	Dr Dan Thomson	MERCK Animal Health
		Room 3	CC	S		Incorporation cover crops in livestock	Shawn Tiffany	
		Room 4	CC	S		Better Haymaking	Curtis Hoffman	
Break	10:15-11 am	Trade Show						
Session 4	11-11:45am							
		Room 1	CC			Body Score and Breeding Back	Steven Myers	
		Room 2	CC	S	F	BQA Session: Animal Health	Dr Dan Thomson	CST Central States Testing
		Room 3			F	Managing Employees Successfully	Ted Boersma	
		Room 4		S		Ins & Outs of Grazing Leases	Tiffany Lashmet	
Lunch in Trade Show	11:45 am – 12:45 pm	Trade Show						
General Session – Beef Cutting Demo	12:45 – 1:30pm					Primal to Porterhouse – Beef Cutting Demonstration	Terry Houser	
Break	1:30 – 2pm	Trade Show						
Session 5	2-2:45pm							
		Room 1	CC			Cow Nutrition and Fetal Programming	Steven Myers	
		Room 2	CC	S	F	Taking the Myth out of Cattle Buying	Justin Miller	
		Room 3	CC			Predicting Bottom Line Results	Lee Leachman	
		Room 4	CC	S	F	Dollars & Sense of Livestock	Derrell Peel	
Break	2:45 – 3:30pm	Trade Show						
Closing General Session	3:30 – 4:30pm					Protecting your Industry	Glen Klippenstein	