


DAY 1 - SEPTEMBER 8

TIME	SPEAKER	PRESENTATION TITLE	PRESENTATION SPONSOR
9:00 a.m.	Dr. Miles Theurer	Mid-feeding period morbidity in high performing cattle	
	Dr. Miles Theurer	Stocker operation: Optimization of health, performance, and economic outcomes	

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12:00 p.m.	KEYNOTE - Danette Amstein	Consumer beef purchasing trends before and after COVID-19	
	Brian Bertelsen	Adding value to the cattle you produce	

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6:00 p.m.	KEYNOTE - Brandi Buzzard Frobose	Battles are Won in the General's Tent	
	Brandi Buzzard Frobose	Sustainable Beef and Advocacy: Hard Work Worth Doing	

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DAY 2 - SEPTEMBER 9

TIME	SPEAKER	PRESENTATION TITLE	PRESENTATION SPONSOR
9:00 a.m.	Ty Lawrence	Beef Grading 101	
	Dustin Aherin	How does cow size translate into profitability in your herd?	

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12:00 p.m.	Dustin Aherin	A look at beef markets from a macro perspective	
	Dr. Tera Rooney Barnhardt	Protecting Our Social License to Operate	
6:00 p.m.	Derrell Peel	Cattle Market Outlook for Fall/Winter 2020	
	Moderators: Jeff Nemecek and Nick Wells	Marketing Panel	

WEBINAR SPONSORED BY: Gelbvieh Association

DAY 3 - SEPTMEBER 10

TIME	SPEAKER	PRESENTATION TITLE	PRESENTATION SPONSOR
9:00 a.m.	Rebecca Kern/ Ward Labs	Representative Forage Sampling and Utilizing NIRS Analysis of Forages	
	Dale Strickler	Maximizing Pasture Production and Profit	

WEBINAR SPONSORED BY: 


12:00 p.m.	Roger McEowan	Transitioning the Ranching Operation to the Next Generation	
	Logan Hoffman	Record Keeping and Accounting for Better Ranch Management	

WEBINAR SPONSORED BY: [KauffmanSeeds, Inc.](http://www.kauffmanseeds.com)

DAY 4 - SEPTEMBER 11

TIME	SPEAKER	PRESENTATION TITLE	PRESENTATION SPONSOR
9:00 a.m.	Jack Oattes/ BioZyme Nutrition	Is Premium Nutrition Really Worth It?	
	Sandy Johnson	Practical consideration for use of sexed semen in beef operations	

WEBINAR SPONSORED BY: 

12:00 p.m.	Mark Gardiner	Genomic applications for Beef Producers	
	Rick Pfortmiller/ NeoGen Genomics	Genomics: The new frontier in the beef business	
	KEYNOTE - Dave Nichols	How do we go forward and make the best better?	C-Lock Incorporated

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