

WEDNESDAY, JULY 28

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| | Exhibitor move-in |
| 2:00 - 5:00 p.m. | Registration |

THURSDAY, JULY 29

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| 7:30 a.m. | Registration/Trade Show and Outdoor Exhibits Open |
| 9:00 a.m. | Opening remarks |
| 9:15 a.m. | General session: Keynote - Lane Nordlund, From behind the microphone |
| 10:15 a.m. | Trade Show and Wrangler Demos |
| 11:15 a.m. | Breakout Session 1 |
| | Room A - Rosslyn Biggs, Rural veterinary medicine - where are we going? |
| | Room B - Jordan Gottlieb, Transitioning the farm or ranch to the next generation |
| | Room C - David Kraft, Rangeland management and interpretations - past and present |
| 12:15 p.m. | Lunch/Trade Show and Wrangler Demos |
| 1:45 p.m. | Breakout Session 2 |
| | Room A - Scott Blubaugh, Oklahoma Certified: growing an opportunity |
| | Room B - Jeffery Jackson, Improving alfalfa production |
| | Room C - BQA training session |
| | Room D - Matt Spangler, Practical uses of genomics for commercial ranchers |
| 2:45 p.m. | Breakout Session 3 |
| | Room A - Clay Mathis, Big decisions in a profitable cow-calf enterprise |
| | Room B - Session TBD |
| | Room C - Session TBD |
| 4:05 p.m. | General session: Cattlewomen Panel - Moderated by Courtenay DeHoff Panelists include Jan Lyons, Tara Vander Dussen, Rosslyn Biggs. More panelists will be announced soon. |
| 5:00 p.m. | Bull and Brews Social |
| 7:00 p.m. | End of Day 1 |

FRIDAY, JULY 30

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| 7:30 a.m. | Registration/Trade Show and Outdoor exhibits open |
| 8:30 a.m. | Opening remarks - Awards |
| 9:00 a.m. | General session: Marketing Panel Panelists include Jerry Nine and Corbitt Wall. More panelists will be announced soon. |
| 10:00 a.m. | Trade Show and Wrangler Demos |
| 11:00 a.m. | Breakout Session 4 |
| | Room A - Marcine Moldenhauer, Meat of the matter: considerations before, during, and after building a locker plant |
| | Room B - Session TBD |
| | Room C - Scott Schaaake, Managing input costs when raising a quality retail product |
| 12:00 p.m. | Lunch/Trade Show and Wrangler Demos |
| 1:30 p.m. | Breakout Session 5 |
| | Room A - Steven Meyers, Developing breeding stock |
| | Room B - Troy Marshall, Revolutionary marketing |
| | Room C - Mark Kirk, Benefits of sorghum vs corn |
| 3:00 p.m. | General session: Keynote - Troy and Stacy Hadrick, Discovering your influential power |
| 4:00 p.m. | End of Day 2 |