

WEDNESDAY, JULY 28

	Exhibitor move-in
2:00 - 5:00 p.m.	Registration

THURSDAY, JULY 29

7:30 a.m.	Registration/Trade Show and Outdoor Exhibits Open
9:00 a.m.	Opening remarks
9:15 a.m.	General session: Keynote - Lane Nordlund, From behind the microphone
10:15 a.m.	Trade Show and Wrangler Demos
11:15 a.m.	Breakout Session 1
	Room A - Rosslyn Biggs, Rural veterinary medicine - where are we going?
	Room B - Jordan Gottlieb, Transitioning the farm or ranch to the next generation
	Room C - David Kraft, Rangeland management and interpretations - past and present
12:15 p.m.	Lunch/Trade Show
1:45 p.m.	Breakout Session 2
	Room A - Scott Blubaugh, Oklahoma Certified: growing an opportunity
	Room B - Tera Barnhardt, Protecting Our Social License to Operate: BQA Training
	Room C - Matt Spangler, Practical uses of genomics for commercial ranchers
2:45 p.m.	Breakout Session 3
	Room A - Clay Mathis, Big decisions in a profitable cow-calf enterprise
	Room B - Jeff Jackson, #COWCHOW: Improving your forage system
	Room C - Callahan Grund, Cattle disease traceability: A proactive approach to protect our industry
4:05 p.m.	General session: Cattlewomen Panel - Moderated by Courtenay DeHoff Panelists include Jan Lyons, Tara Vander Dussen, Rosslyn Biggs, and Trista Brown Priest.
5:00 p.m.	Bull and Brews Social
7:00 p.m.	End of Day 1

FRIDAY, JULY 30

7:30 a.m.	Registration/Trade Show and Outdoor exhibits open
8:15 a.m.	Opening remarks - Awards
8:45 a.m.	General Session: Keynote - Troy and Stacy Hadrick, Discovering your influential power General session: Marketing Panel Panelists include Jerry Nine, Corbitt Wall, Arlen "Bim" Nelson, and John Campbell.
10:30 a.m.	Trade Show and Wrangler Demos
11:30 a.m.	Breakout Session 4
	Room A - Marcine Moldenhauer, Meat of the matter: considerations before, during, and after building a locker plant
	Room B - Dr. Meredyth Jones - We will not be de-FEET-ed
	Room C - Scott Schaake, The American beef cow. Her history and recognition of traits that are difficult to measure
	Room D - RSS & Yieldmaster Panel, Insight into the forage programs of two Colorado dairies
12:30 p.m.	Lunch/Trade Show
2:00 p.m.	Breakout Session 5
	Room A - Steven Myers, Developing breeding stock
	Room B - Troy Marshall, Revolutionary marketing
	Room C - Mark Kirk, Benefits of sorghum vs corn
	Room D - Juan Velez, Developing a farm culture that promotes animal welfare
3:30 p.m.	General session: Keynote - Forrie J. Smith, Lessons learned on the trail
4:15 p.m.	End of Day 2