



2022 SCHEDULE

WEDNESDAY, AUGUST 3

8:00 a.m. - 5:00 p.m. Exhibitor move-in

2:00 p.m. - 5:00 p.m. Registration

THURSDAY, AUGUST 4

7:30 a.m. Registration

9:00 a.m. General Session - Opening remarks

9:00 a.m. - 5:15 p.m. Exhibit Hours

9:15 a.m. Breakout education sessions

10:30 a.m. Wrangler demo

10:45 a.m. Wrangler demo

11:15 a.m. Breakout education sessions

12:30 a.m. Lunch & trade show

1:00 p.m. Wrangler demo

1:15 p.m. Wrangler demo

1:45 p.m. Breakout education sessions

2:45 p.m. Keynote Joe Leathers, Controlling our own destiny

3:45 p.m. Bull & Brews Social

5:15 p.m. Day 1 concludes

FRIDAY, AUGUST 5

8:00 a.m. Registration

9:00 a.m. General Session – Awards & Marketing Panel

9:00 a.m. - 1:00 p.m. Exhibit Hours

10:15 a.m. Breakout education sessions

11:30 a.m. Lunch & trade show

12:00 p.m. Wrangler demo

1:00 p.m. Breakout education sessions

Exhibitor Move-out

2:00 p.m. Closing General Session – Producer Panel

3:00 p.m. Day 2 concludes