

## WEDNESDAY, AUGUST 3

8:00 a.m. - 5:00 p.m. Exhibitor move-in

2:00 p.m. - 5:00 p.m. Registration

## THURSDAY, AUGUST 4

7:30 a.m. Registration

9:00 a.m. General Session - Opening remarks

**9:00 a.m. - 5:15 p.m. Exhibit Hours**

9:15 a.m. **Breakout education sessions:**  

- Karla Wilke, Options for managing cows through drought
- Forage Panel

10:30 a.m. Wrangler demo

10:45 a.m. Wrangler demo

11:15 a.m. **Breakout education sessions:**  

- Drew Crisler, Animal disease traceability: who cares?...who should care?
- Chris Cassady, The beef production cycle and pathway to profitability

12:30 a.m. Lunch & trade show

1:00 p.m. Wrangler demo - Croplan

1:15 p.m. Wrangler demo

1:45 p.m. **Breakout education sessions:**  

- Cattlewomen Panel - Sheri Glazier, Jean Gottenborg, Cassidy Johnston
- Jordan Gottlieb, Estate Planning 101

2:45 p.m. Keynote Joe Leathers, Controlling our own destiny

3:45 p.m. Bull & Brews Social

5:15 p.m. Day 1 concludes

## FRIDAY, AUGUST 5

8:00 a.m. Registration

9:00 a.m. **General sessions:**  

- Awards Presentation
- Marketing Panel (John Campbell, Corbitt Wall, Kelli Payne, and Josh Mueller)

**9:00 a.m. - 1:00 p.m. Exhibit Hours**

10:15 a.m. **Breakout education sessions:**  

- Tera R. Barnhardt, Protecting our social license to operate: BQA training
- Tod Sears & Ben Elliott, Complex to Simple
- Tom Brink, Why genetics matter in the feedyard

11:30 a.m. Lunch & trade show

12:00 p.m. Wrangler demo

1:00 p.m. **Breakout education sessions:**  

- Clinton Laflin, Impacts and experiences from the four-county fire
- Cody Welchons, Feed is high, what should I buy?

Exhibitor Move-out

2:00 p.m. Closing General Session - Producer Panel

3:00 p.m. Day 2 concludes