

2023 SPONSORSHIP PACKAGES

CATTLE U EDUCATION & MARKETING SPONSOR

\$6,000

- Table top display
- Full page ad in 2023 HPJ Cattle U preview issue OR post-event issue
- Promotional item or "swag" item included attendee registration bag
- 4 sponsored social media posts promoting Cattle U and partnership
- Logo included on Cattle U website, event signage and on-site event materials
- Introduction as Session Sponsor
- Option to Show Promo Video (3-5 minutes max)
- Opportunity to Introduce Speaker

CATTLE U "LUNCH & LEARN" SPONSORSHIP

\$5,000

- Logo included on Cattle U website, event signage and on-site event materials
- Tabletop display
- Sponsored photo page in post-event edition of *High Plains Journal*
- Announcements made throughout the event
PRESENTATION, PRODUCT DEMO, OR VIDEO DURING LUNCH

1 Available

CATTLE U EVENT REGISTRATION SPONSORSHIP

\$3,000

- Sponsor logo included on all attendee/speaker/exhibitor badges
- Tabletop display located next to Cattle U registration desk
- 2 sponsored social media posts
- Logo included on Cattle U website, event signage and onsite event materials

1 Available

CATTLE U LANYARD SPONSORSHIP

\$2,500

- Sponsor logo included on event lanyard
- 2 sponsored social media posts
- Table top display
- Logo included on Cattle U website, event signage and onsite event materials

1 Available

CATTLE U SUPPORT SPONSORSHIP

\$2,000

- Table top display
- Recognition in pre-during-post event promotion
- 1/4 page ad in a High Plains Journal livestock-feature issue
- Logo included on Cattle U website, event signage and onsite event materials

5 Available

ADDITIONAL EVENT SUPPORT SPONSORSHIPS

REFRESHMENT SPONSORSHIP

- Logo included on Cattle U website, event signage and onsite event materials
- Table top display
- Additional signage near or on refreshment serving station

2 Available / \$2,000

AWARD SPONSORSHIP

- Opportunity to announce the winner on stage during a general session
- Recognition in pre-during-post promotion
- Logo included on Cattle U website, event signage and onsite event materials
- Option to include a gift to award recipient

2 Available / \$1,500





SPONSORSHIP APPLICATION

Company Name: _____

Street/PO Box: _____

City: _____ State/Province: _____ ZIP/Postal Code: _____ Country: _____

Telephone: _____ Fax: _____ Website: _____

Person in Charge of Sponsorship: _____ Contact Email: _____

Company Description: _____

Chosen Sponsorship Package:

- Education & Marketing Lunch & Learn Registration Lanyard Support Refreshment Award

Package Includes: _____

Important Deadlines: _____

PAYMENT OPTIONS – All payments must be in U.S. dollars

- Invoice
- Check or Money Order: *Drawn on a U.S. Bank and in U.S. dollars only*
Made payable to High Plains Journal
PO Box 801046
Kansas City MO 64180-1046
- Credit Card: *All Major Accepted (Visa, MC, AmEx, Discover)*

* To pay by credit card, please contact Paige Bird at
accounting@hpj.com or 620-227-1814.

AUTHORIZATION

We agree to abide by all conditions, rules and regulations governing the Cattle U Show per “Rules and Regulations” found on www.cattleu.net

Signature: _____

Print Name: _____

Date: _____