

# CATTLE U



JUNE 25, 2024 | MANHATTAN, KS



## 2024 SPONSORSHIP PACKAGES

### GOLD LEVEL SPONSOR **\$6,000** 3 AVAILABLE

- HPJ.com digital ad on livestock page (1 month)
- HPJ Direct (livestock/beef) e-newsletter ad
- ½ page add included in HPJ livestock issue or Cattle U 2024 preview edition
- 15-minute Tech Talk on general session stage
  - Opportunity to share a presentation about your company's latest products or services
- Table top display
- Logo included on Cattle U website, event signage and onsite event materials

### SILVER LEVEL SPONSOR **\$4,000**

- HPJ.com digital ad on livestock page (1 month)
- ¼ page add included in HPJ livestock issue or Cattle U 2024 preview edition
- Table top display
- Logo included on Cattle U website, event signage and onsite event materials

### BRONZE LEVEL SPONSOR **\$2,500**

- HPJ Direct (livestock/beef) e-newsletter ad
- ⅛ page add included in HPJ livestock issue or Cattle U 2024 preview edition
- Table top display
- Logo included on Cattle U website, event signage and onsite event materials

### LANYARD SPONSOR **\$3,000** 1 AVAILABLE

- Sponsor logo included on lanyard
- 2 sponsored social media posts
- Table top display
- Logo included on Cattle U website, event signage and onsite event materials

### REFRESHMENT SPONSOR **\$3,000** 2 AVAILABLE

- Signage with logo near Break Area
- 2 sponsored social media posts
- Table top display
- Logo included on Cattle U website, event signage and onsite event materials

## ADDITIONAL OPPORTUNITIES

### DISPLAY SPONSOR A **\$2,000**

- Table top display
- Logo included on Cattle U website, event signage and onsite event materials
- 1-2-minute brief company introduction on general session stage

### DISPLAY SPONSOR B **\$1,500**

- Table top display
- Logo included on Cattle U website, event signage and onsite event materials

### AWARD SPONSOR **\$1,500**

OR \$1000 AS AN ADD-ON TO THE DISPLAY SPONSOR [2 AVAILABLE]

- Opportunity to announce winner on stage
- Option to include a gift to the award recipient
- Logo included on Cattle U website, event signage and onsite event materials

### SUPPORT SPONSOR **\$500**

- Logo included on Cattle U website, event signage and onsite event materials





# SPONSORSHIP APPLICATION



**JUNE 25, 2024** MANHATTAN, KS

Company Name: \_\_\_\_\_

Street/PO Box: \_\_\_\_\_

City: \_\_\_\_\_ State/Province: \_\_\_\_\_ ZIP/Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ Website: \_\_\_\_\_

Person in Charge of Sponsorship: \_\_\_\_\_ Contact Email: \_\_\_\_\_

Company Description: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### CHOSEN SPONSORSHIP PACKAGE

- GOLD LEVEL SPONSOR
- SILVER LEVEL SPONSOR
- BRONZE LEVEL SPONSOR
- LANYARD SPONSOR
- REFRESHMENT SPONSOR
- DISPLAY SPONSOR
- AWARD SPONSOR
- SUPPORT SPONSOR

### PAYMENT OPTIONS – ALL PAYMENTS MUST BE IN U.S. DOLLARS

- Invoice
- Check or Money Order: *Drawn on a U.S. Bank and in U.S. dollars only*  
Made payable to High Plains Journal  
PO Box 801046  
Kansas City MO 64180-1046
- Credit Card: *All Major Accepted (Visa, MC, AmEx, Discover)*  
\* To pay by credit card, please contact Paige Bird at  
accounting@hpj.com or 620-227-1814.

### AUTHORIZATION

We agree to abide by all conditions, rules and regulations governing the Cattle U Show per “Rules and Regulations” found on [www.cattleu.net](http://www.cattleu.net)

Signature: \_\_\_\_\_

Print Name: \_\_\_\_\_

Date: \_\_\_\_\_

**PAYMENT TERMS** – *Payment in full must accompany the signed application to guarantee your Sponsorship. Please see the “2024 Rules & Regulations” for our cancellation policy.*

Please email or fax completed application to: **JASON KOENIG** | [JKOENIG@HPJ.COM](mailto:JKOENIG@HPJ.COM) | 314.873.3125